disclosures, including finar and are disseminated sole	arrant and holds no responsibility for the veracity of the facts and representations contained in all corporate ncial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, ly for purposes of information. Any questions on the data contained herein should be addressed directly to Officer of the disclosing party.										
	Vitarich Corporation VITA										
Ρ	PSE Disclosure Form 17-7 - Statement of Changes in Beneficial Ownership of Securities References: SRC Rule 23 and Section 17.5 of the Revised Disclosure Rules										
Name of Reporting Person	Rogelio M. Sarmiento										
Relationship of Reporting Person to Issuer	President and Chief Executive Officer										
Description of the Dis	closure										
Statement of Change	s in Beneficial Ownership of Securities										

Filed on behalf by:	
Name	ALICIA DANQUE
Designation	MANAGER



October 29, 2014

PHILIPPINE STOCK EXCHANGE, INC. 3rd Floor, Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention : MS. JANET A. ENCARNACION Head, Disclosure Department

Madame:

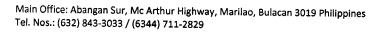
We are submitting herewith the Statement of Changes in Beneficial Ownership of Securities (SEC Form 23-B) of Mr. Rogelio M. Sarmiento.

Very truly yours,

VITARICH CORPORATION

By:

ALICIA 🦸 DANQUE Alternate Corporate Information Officer







SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines Tel:(632) 726-0931 to 39 Fax:(632) 725-5293 Email: mis@sec.gov.ph

Barcode Page The following document has been received:

Receiving Officer/Encoder: Joselito O. AlfaroReceiving Branch: SEC Head OfficeReceipt Date and Time: October 29, 2014 10:39:03 AMReceived From: Head Office

Company Representative

Doc Source

Company Information

SEC Registration No.	0000021134
Company Name	VITARICH CORP.
Industry Classification	
Company Type	Stock Corporation

Document Information

Document ID	110292014000324
Document Type	Statement of Changes in the Beneficial Ownership
Document Code	23B
Period Covered	October 28, 2014
No. of Days Late	0
Department	CFD
Remarks	ROGELIO MERCADO SARMIENTO

COVER SHEET

																					2		_	_		<u>اا</u>			
																					S.E	E.C. F	Regis	stratio	on Ni	umbe	er		
			V	I	T	A	R	I	C	H		C	þ	R	P	0	R	A	T	T	ο	N	Γ	Т	Г	Т	1	Т	T
				Γ			<u>г</u>	1				r		т					 T			<u> </u>			L				
				<u> </u>		[<u> </u>																						
																													\square
												(Com	bany's	s Full	Nam	e)												ليسبعهم
M	A	C		A	R	T													r			-		— —		T	<u> </u>	—	 1
								U	R		H		G	Н	W		Y		A	B	A	N	G	A	N	L	S	U	R
M	A	R		L	A	0		B	U	L		C																	
									(Bus	ines	s Ado	dress	s: No	. Stre	et Ci	ity /ˈ	Town) / F	Provir	nce)									
		P	EDR	1 OS	. D/	\BU	I, JR	2.														847.	20.3	9					
			C	Conta	ict Pe	ersor	1															Со	mpa	ny Te	leph	one	Num	dept ber	
																										Last	: Frie	day c	f
		T		7							Г																June		
1 Monti	_	and the second second	3 Day	1								2	3 Eor	- m Ty	B										0	6			
F	Fiscal												101		μo										Mon	th		Day	
											Γ		_																
									5	Seco	ndar	y Lic	ense	Туре	e. If A	pplic	able												
	Τ	٦																		Г									
Dept.	Requ	iring	this	Doc	•															Ļ	Amer	nded	Artic	les N	lumb	er/	Sect	ion	
											_						٦	<u>[otal</u>	Amo	unt o	f Bor	rowi	ngs						
Total		Sto		Jalam							L																		
IULAIT	NU. UI	310	CKNO	nders	6										Dor	nesti	С				-		F	orei	gn				
		-86229	804798	-	Tu na n y ,		200èun;							5 P								ي هچه ه							
	·								To	be a	ccon	plist	ned b	y SE	C Pe	erson	nel c	once	erned	1									
				umbe	Ţ					-																			
	—	T					Т		-					L	.CU														
		Do	cum	ent I	. D.																								
										_				Ca	shier						—								
ı		·						-	I																				
		s	ТΑ	ΜP	s																								
								_																					

•

.

SECURITIES AND EXCHANGE COMMISSION Metro Manila, Philippines

FORM 23-B

Check box if no longer subject to filing requirement

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 23 of the Securities Regulation Code

REVISED

1. Name and Address of Reporting Person										
e and a set of hoporaling Person		2. Issuer Name and T	rading Symbol					·		
SARMIENTO ROGELIO							7. Relation	ship of Reporting Person to Issu	er	
4	MERCADO	MTARICH CORP	ORATION	() //T A)					(Check all applicable)	
(Last) (First)	(Middle)	3. Tax Identification	ORANON	(VITA)					(encorrent applicable)	
		Number		5. Statement for			┓>	X Director		
				Month/Year				X Director		10% Owner
99 Celery Drive, Valle Verde V		105-306-147						(give title below)		Other
(Street)				OCTOBER 20)14		1	(give the below)		(specify below)
(,		4. Citizenship		6. If Amendment,			-			,
							1		President & Chief Ex	Acuthra Officer
PASIG CITY				Original (Month)	Year)					eculive Officer
	1600	FILIPINO		1						
(City) (Province)	(Postal Code)									
		1				Table 1 - Eo	uity Securitie	es Beneficially Owned		
1. Class of Equity Security							any obtained	ss beneficially Owned		
ſ		2. Transaction	4. Securities Acquire	d (A) or Disposed of	(D)		3 Amount	of Societies		
ſ		Date			(-)		o. Anouni i	of Securities Owned at End o	4 Ownership Form;	6. Nature of Indirect Beneficial
		(Month/Day/Year)					WOILUT		Direct (D) or Indirect (I) *	Ownership
COMMONIALIZZ	000000000000000000000000000000000000000			(A) or (D)	— —	D /	%	Number of Shares	1	
COMMON SHARES			Amount	(() (())		Price			ſ	
							2.8987%	80,772,475	(=)	
sub-total										
					 		0.0033%		(1)	
				<u> </u>	+		2.9020%	80,864,985		1
		Oct. 28, 2014	04.050							+
		000 20, 2014	81,650		P	1.15	0.0025%	71,000	(D)	+
			831,060		P	1.14	0.0262%	729,000	(D)	
		+	1,672,400	D	•	1.13	0.0531%			+
		+	2,703,680	D	P	1.12	0.0866%	2,414,000	(D)	
								2,414,000	(D)	
END BALANCE										
					[0.04000			
							2.8169%	76,078,475	(D)	
							0.0033%	92,510	(1)	
							2.8202%	76,170,985		

if it is entinger in beneticial ownership is 50% of the crawlous share roldings of its equal to 5% of the ones and incl annel stock of the seller anovide the disclosure requirements set only on page of this form.

(Print or Type Responses)

Reminder. Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

(1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:

(A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or

(B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.

(2) A person will be deemed to have an indirect beneficial interest in any equity security which is:

(A) held by members of a person's immediate family sharing the same household,

(B) held by a partnership in which such person is a general partner,

(C) held by a corporation of which such person is a controlling shareholder, or

(D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

FORM 23-B (continued)

-

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., warrants, options, convertible securities)

. Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Yr)	 Number of Derivati Acquired (A) or Dis 	ve Securities posed of (D)		6. Title and Underlying S	Amount of ecurities	7. Price of Derivative Security	8. No. of Derivative Securities Beneficially	9. Owner- ship Form of Derivative Security;	10. Nature of Indirect Beneficial Ownership	
			Amount	(A) or (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Owned at End of Month	Direct (D) or Indirect (I) *	
							<u> </u>					
					<u> </u>	1		<u> </u>		<u> </u>		+
												+
							ļ					
							<u> </u>					
												┢───
					<u> </u>							<u> </u>
				· · · · · · · · · · · · · · · · · · ·	<u> </u>	<u> </u>						

Explanation of Responses:

Note: File three (3) copies of this form, one of which must be manually signed. Attach additional sheets if space provided is insufficient.

Date

DISCLOSURE REQUIREMENTS

IN CASE OF MATERIAL CHANGES IN BENEFICIAL OWNERSHIP

(50% INCREASE/DECREASE OR EQUIVALENT TO 5% OF THE OUTSTANDING CAPITAL STOCK OF ISSUER)

Item 1. Security and Issuer

State the title of the class of equity securities to which this Form relates and the name and address of the principal executive offices of the issuer of such securities.

Item 2. **Identity and Background**

If the person filing this Form is a corporation, partnership, syndicate or other group of persons, state its name, the province, country or other place of its organization, its principal business, the address of its principal office and the information required by (d) and (e) of this Item. If the person filing this statement is a natural person, provide the information specified in (a) through (f) of this Item with respect to such person(s).

a. Name; - Rogelio M. Sarmiento

- b. Residence or business address; 99 Celery Drive, Valle Verde V , Pasig City
- c. Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is - President & Chief Executive Officer
- d. Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case; - No
- e. Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking; and - No
- f. Citizenship. FILIPINO

Purpose of Transaction - Not Applicable Item 3.

State the purpose or purposes of the acquisition of securities of the issuer. Describe any plans or proposals which the reporting persons may have which relate to or

- a. The acquisition by any person of additional securities of the issuer, or the disposition of securities of the issuer;
- b. An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the issuer or any of its subsidiaries;
- c. A sale or transfer of a material amount of assets of the issuer or of any of its subsidiaries;
- d. Any change in the present board of directors or management of the issuer, including any plans or proposals to change the number or term of directors or to fill any
- e. Any material change in the present capitalization or dividend policy of the issuer;
- f. Any other material change in the issuer's business or corporate structure;
- g. Changes in the issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the issuer by any person;
- h. Causing a class of securities of the issuer to be delisted from a securities exchange;
- i. Any action similar to any of those enumerated above.

Interest in Securities of the Issuer - Not Applicable Item 4.

- a. State the aggregate number and percentage of the class of securities identified pursuant to Item 1 beneficially owned (identifying those shares which there is a right to acquire within thirty (30) days from the date of this report) by each person named in Item 2. The abovementioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group.
- b. For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole or shared power to dispose or to direct the disposition. Provide the applicable information required by Item 2 with respect to each person with whom the power to vote or to direct the vote or to dispose or direct the disposition is shared.
- c. Describe any transaction in the class of securities reported on that were effected during the past sixty (60) days by the persons named in response to paragraph (a). The description shall include, but not necessarily be limited to: (1) the identity of the person who effected the transaction; (2) the date of the transaction; (3) the amount of securities involved; (4) the price per share or unit; and (5) where or how the transaction was effected.

d. If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities, a statement to that effect should be included in response to this Item and, if such interest relates to more than five (5%) percent of the class, such person should be

e. If the filing is an amendment reflecting the fact that the reporting person has ceased to be the beneficial owner of more than five (5%) percent of the class of securities,

Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer - Not Applicable Item 5.

Describe any contract, arrangement, understanding or relationship among the person named in Item 2 and between such persons and any person with respect to any securities of the issue, including but not limited to transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies, naming the person with whom such contracts, arrangements, understandings or relationships have been entered into. Include such information for any of the securities that are pledged or otherwise subject to a contingency the occurrence of which would give another person voting power or investment power over such securities except that disclosure of standard default and similar provisions contained in loan

Item 6. Material to be Filed as Exhibits - Not Applicable

- Copies of all written agreements, contracts, arrangements, understandings, plans or proposals relating to:
- a. the acquisition of issuer control, liquidation, sale of assets, merger, or change in business or corporate structure or any other matter as disclosed in Item 3; and b. the transfer or voting of the securities, finder's fees, joint ventures, options, puts, calls, guarantees of loans, guarantees against losses or the giving or withholding of

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate.

By: ROGELI PRESIDENT & CHIEF EXECU