SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **January 10, 2017**
   Date of Report (Date of earliest event reported)

2. SEC Identification Number **21134**

3. BIR Tax Identification No. **000-234-398**

4. **VITARICH CORPORATION**
   Exact name of issuer as specified in its charter

5. **Bulacan, Philippines**
   Province, country or other jurisdiction of incorporation

6. **3019**
   Industry Classification Code:

7. **Marilao San Jose Road, Sta. Rosa I, Marilao, Bulacan**
   Address of principal office

8. **(+632) 843-3033**
   Issuer’s telephone number, including area code

9. **Not applicable**
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
    
    **Title of Each Class**
    **Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding**
    **Common Stock**
    **Total Shares Issued and Outstanding**
    **2,786,497,901**

11. Indicate the item numbers reported herein: **Item 9. Other Events**
Item 9. Other Events

Mr. Reynaldo D. Ortega was appointed as the Vice President & General Manager, Poultry and Foods Division effective January 10, 2017.

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant - VITARICH CORPORATION

By:

Procedure for the Registration of a Corporation

ATTY. MARY CHRISTINE DABU-PEPITO
Assistant Corporate Secretary, Corporate Information Officer and Compliance Officer

Date: January 12, 2017