### SECURITIES AND EXCHANGE COMMISSION

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER**

1. **Date of Report (Date of earliest event reported)**
   - Jul 2, 2014

2. **SEC Identification Number**
   - 21134

3. **BIR Tax Identification No.**
   - 000-234-398

4. **Exact name of issuer as specified in its charter**
   - VITARICH CORPORATION

5. **Province, country or other jurisdiction of incorporation**
   - Bulacan, Philippines

6. **Industry Classification Code (SEC Use Only)**

7. **Address of principal office**
   - MacArthur Highway, Abangan Sur, Marilao, Bulacan
   - Postal Code
   - 3019

8. **Issuer's telephone number, including area code**
   - (632) 843-3033; 843-0237 to 47

9. **Former name or former address, if changed since last report**
   - Not Applicable

10. **Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA**

<table>
<thead>
<tr>
<th>Title of Each Class</th>
<th>Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock-Total Shares issued and outstanding</td>
<td>2,786,497,901</td>
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</tbody>
</table>

11. **Indicate the item numbers reported herein**
    - Item 9. Other Events

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

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**Vitarich Corporation**

**VITA**

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**PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing**

**References: Section 14 of the Revised Disclosure Rules**

**Subject of the Disclosure**

Vitarich Analysts and Press Briefing

**Background/Description of the Disclosure**

Vitarich will be having an Analysts and Press Briefing on July 7, 2014 at the Bohol Room of Edsa Shangrila, Manila, 1 Garden Way, Ortigas Centre, Mandaluyong City, 1650, Philippines

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[Other details related to the disclosure form]
Vitarich will be having an Analysts and Press Briefing on July 7, 2014 at the Bohol Room of Edsa Shangrila, Manila, 1 Garden Way, Ortigas Centre, Mandaluyong City, 1650, Philippines

<table>
<thead>
<tr>
<th>Type of Briefing</th>
<th>Analysts and Press Briefing</th>
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<tbody>
<tr>
<td>Subject of the Briefing</td>
<td>Analysts and Press Briefing</td>
</tr>
<tr>
<td>Date of the Briefing</td>
<td>Jul 7, 2014</td>
</tr>
<tr>
<td>Time</td>
<td>11:00 AM</td>
</tr>
<tr>
<td>Venue</td>
<td>Bohol Room of Edsa Shangrila, Manila, 1 Garden Way, Ortigas Centre, Mandaluyong City</td>
</tr>
<tr>
<td>Contact Person</td>
<td>Atty. Pedro T. Dabu, Jr.</td>
</tr>
<tr>
<td>Contact Details</td>
<td>(632) 843-3033</td>
</tr>
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Other Relevant Information
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Filed on behalf by:

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<thead>
<tr>
<th>Name</th>
<th>ALICIA DANQUE</th>
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<tbody>
<tr>
<td>Designation</td>
<td>MANAGER</td>
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