

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Jul 2, 2014
2. SEC Identification Number
21134
3. BIR Tax Identification No.
000-234-398
4. Exact name of issuer as specified in its charter
VITARICH CORPORATION
5. Province, country or other jurisdiction of incorporation
Bulacan, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
MacArthur Highway, Abangan Sur, Marilao, Bulacan
Postal Code
3019
8. Issuer's telephone number, including area code
(632) 843-3033; 843-0237 to 47
9. Former name or former address, if changed since last report
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock-Total Shares issued and outstanding	2,786,497,901

11. Indicate the item numbers reported herein
Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



**Vitarich Corporation
VITA**

**PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing
References: Section 14 of the Revised Disclosure Rules**

Subject of the Disclosure
Vitarich Analysts and Press Briefing
Background/Description of the Disclosure
Vitarich will be having an Analysts and Press Briefing on July 7, 2014 at the Bohol Room of Edsa Shangrila, Manila, 1 Garden Way, Ortigas Centre, Mandaluyong City, 1650, Philippines

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Type of Briefing	Analysts and Press Briefing
Subject of the Briefing	Analysts and Press Briefing
Date of the Briefing	Jul 7, 2014
Time	11:00 AM
Venue	Bohol Room of Edsa Shangrila, Manila, 1 Garden Way, Ortigas Centre, Mandaluyong City
Contact Person	Atty. Pedro T. Dabu, Jr.
Contact Details	(632) 843-3033

Other Relevant Information
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Filed on behalf by:

Name	ALICIA DANQUE
Designation	MANAGER