The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Subject of the Disclosure

Election of the Company’s Independent Director

Background/Description of the Disclosure

Vitarich Corporation announced the election of Mr. Manolo D. Escueta as Independent Director during the Regular Board meeting of Vitarich Corporation held on January 24, 2014.
Vitarich Corporation announced the election of Mr. Manolo D. Escueta as Independent Director during the Regular Board meeting of Vitarich Corporation held on January 24, 2014.

Attached is a short curriculum vitae of Mr. Escueta.

### Resignation/Removal or Replacement

<table>
<thead>
<tr>
<th>Name of Person</th>
<th>Position/Designation</th>
<th>Effective Date of Resignation/Cessation of term (mmm/dd/yyyy)</th>
<th>Reason(s) for Resignation/Cessation</th>
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<tbody>
<tr>
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</table>

### Election or Appointment

<table>
<thead>
<tr>
<th>Name of Person</th>
<th>Position/Designation</th>
<th>Date of Appointment/Election (mmm/dd/yyyy)</th>
<th>Effective Date of Appointment/Election (mmm/dd/yyyy)</th>
<th>Shareholdings in the Listed Company</th>
<th>Nature of Indirect Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manolo D. Escueta</td>
<td>Independent Director</td>
<td>Jan/24/2014</td>
<td>Jan/24/2014</td>
<td>1 0</td>
<td>Common Share</td>
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### Promotion or Change in Designation

<table>
<thead>
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<th>Name of Person</th>
<th>Position/Designation</th>
<th>Date of Approval (mmm/dd/yyyy)</th>
<th>Effective Date of Change (mmm/dd/yyyy)</th>
<th>Shareholdings in the Listed Company</th>
<th>Nature of Indirect Ownership</th>
</tr>
</thead>
<tbody>
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<td>na</td>
</tr>
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</table>

### Other Relevant Information

na

Filed on behalf by:

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALICIA DANQUE</td>
<td>MANAGER</td>
</tr>
</tbody>
</table>
January 24, 2014

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

Attention:  MS. JANET A. ENCARNACION
            Head, Disclosure Department

Madame:

Please be advised the election of Mr. Manolo D. Escueta as the Independent Director

Very truly yours,

VITARICH CORPORATION

Alicia G. Danque
Alternate Corporate Information Officer
1. **JANUARY 24, 2014**  
   Date of Report (Date of earliest event reported)

2. SEC Identification Number **21134**

3. BIR Tax Identification No. **000-234-398**

4. **VITARICH CORPORATION**  
   Exact name of issuer as specified in its charter

5. Bulacan, Philippines  
   Province, country or other jurisdiction

6. (SEC Use Only)  
   Industry Classification Code:

7. MacArthur Highway, Abangan Sur, Marilao, Bulacan3019  
   Address of principal office

8. (632) 843-3033; 843-0237 to 47  
   Issuer’s telephone number, including area code

9. **Not applicable**  
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

   **Title of Each Class**  
   **Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding**

   **Common Stock – Total Shares Issued and Outstanding 2,786,497,901 shares**

11. Indicate the item numbers reported herein:
Item 9. Other Events

Vitarich Corporation announced the election of Mr. Manolo D. Escueta as Independent Director during the Regular Board meeting of Vitarich Corporation held on January 24, 2014.

Attached is a short curriculum vitae of Mr. Escueta.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant - VITARICH CORPORATION

By:

PEDRO T. DABU JR.
Assistant Corporate Secretary, Corporate Information Officer and Compliance Officer

Date: January 24, 2014
MANUEL DELGADO ESCUETA

EDUCATION
University of the Philippines, Diliman, Q.C
College of Business Administration
Major in Marketing 1972

WORK EXPERIENCE
Procter & Gamble Philippines
Last designation: General Advertising, Manager  Feb 1973 - Dec 2000

United Laboratories, Inc.
Vice President, Corporate Marketing & Communication  Sep 2001 - Mar 2004

Pascual Laboratories, Inc.
Head, Consumer Health Division  Oct 2005 - Feb 2009
President and CEO  Mar 2009 - Feb 2012

Pascual Consumer HealthCare Corp.
Chairman  Mar 2012 - Sep 2013

CIVIC AFFILIATIONS
Educhild Foundation, Inc.
President  Nov 2004 - Present

Southridge PAREF School for Boys
Vice-Chairman, Board of Trustees  1997 - Present

Advertising Board of the Philippines
PERSONAL INFORMATION

DATE OF BIRTH: January 1, 1951

SPOUSE: Ma. Socorro Lopez-Escueta

CHILDREN:
Monica Therese Escueta-Bunuan
Maria Monina Escueta-Moya
Miguel Roman L. Escueta
Margarita Josefina L. Escueta
Mateo Tomas L. Escueta