

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Jan 24, 2014
2. SEC Identification Number
21134
3. BIR Tax Identification No.
000-234-398
4. Exact name of issuer as specified in its charter
VITARICH CORPORATION
5. Province, country or other jurisdiction of incorporation
Bulacan, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
MacArthur Highway, Abangan Sur, Marilao, Bulacan
Postal Code
3019
8. Issuer's telephone number, including area code
632 8433033
9. Former name or former address, if changed since last report
Not applicable (na)
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,786,497,901

11. Indicate the item numbers reported herein
Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



**Vitarich Corporation
VITA**

**PSE Disclosure Form 4-8 - Change in Directors and/or Officers
(Resignation/Removal or Appointment/Election)
References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules**

Subject of the Disclosure

Election of the Company's Independent Director

Background/Description of the Disclosure

Vitarich Corporation announced the election of Mr. Manolo D. Escueta as Independent Director during the Regular Board meeting of Vitarich Corporation held on January 24, 2014.

Vitarich Corporation announced the election of Mr. Manolo D. Escueta as Independent Director during the Regular Board meeting of Vitarich Corporation held on January 24, 2014.

Attached is a short curriculum vitae of Mr. Escueta.

Resignation/Removal or Replacement

Name of Person	Position/Designation	Effective Date of Resignation/Cessation of term (mmm/dd/yyyy)	Reason(s) for Resignation/Cessation
na	na	na	na

Election or Appointment

Name of Person	Position/Designation	Date of Appointment/Election (mmm/dd/yyyy)	Effective Date of Appointment Election (mmm/dd/yyyy)	Shareholdings in the Listed Company		Nature of Indirect Ownership
				Direct	Indirect	
Manolo D. Escueta	Independent Director	Jan/24/2014	Jan/24/2014	1	0	Common Share

Promotion or Change in Designation

Name of Person	Position/Designation		Date of Approval (mmm/dd/yyyy)	Effective Date of Change (mmm/dd/yyyy)	Shareholdings in the Listed Company		Nature of Indirect Ownership
	From	To			Direct	Indirect	
na	na	na	na	na	0	0	na

Other Relevant Information

na

Filed on behalf by:

Name	ALICIA DANQUE
Designation	MANAGER



V I T A R I C H

January 24, 2014

PHILIPPINE STOCK EXCHANGE, INC.

3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

Attention: **MS. JANET A. ENCARNACION**
Head, Disclosure Department

Madame:

Please be advised the election of Mr. Manolo D. Escueta as the Independent Director

Very truly yours,

VITARICH CORPORATION

Alicia G. Danque
Alternate Corporate Information Officer

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. JANUARY 24, 2014
Date of Report (Date of earliest event reported)
2. SEC Identification Number 21134
3. BIR Tax Identification No. 000-234-398
4. **VITARICH CORPORATION**
Exact name of issuer as specified in its charter
5. Bulacan, Philippines 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. MacArthur Highway, Abangan Sur, Marilao, Bulacan3019
Address of principal office Postal Code
8. (632) 843-3033; 843-0237 to 47
Issuer's telephone number, including area code
9. Not applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
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Common Stock – Total Shares Issued and Outstanding 2,786,497,901 shares

11. Indicate the item numbers reported herein:

Item 9. Other Events

Vitarich Corporation announced the election of Mr. Manolo D. Escueta as Independent Director during the Regular Board meeting of Vitarich Corporation held on January 24, 2014.

Attached is a short curriculum vitae of Mr. Escueta.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Registrant - **VITARICH CORPORATION**

By:



PEDRO T. DABU JR.

Assistant Corporate Secretary, Corporate Information Officer
and Compliance Officer

Date: January 24, 2014

MANUEL DELGADO ESCUETA

EDUCATION

University of the Philippines, Diliman, Q.C
College of Business Administration
Major in Marketing 1972

WORK EXPERIENCE

Procter & Gamble Philippines

Last designation: General Advertising, Manager Feb 1973 - Dec 2000

United Laboratories, Inc.

Vice President, Corporate Marketing & Communication Sep 2001 - Mar 2004

Pascual Laboratories, Inc.

Head, Consumer Health Division Oct 2005 - Feb 2009
President and CEO Mar 2009 - Feb 2012

Pascual Consumer HealthCare Corp.

Chairman Mar 2012 - Sep 2013

CIVIC AFFILIATIONS

Educhild Foundation, Inc.

President Nov 2004 - Present

Southridge PAREF School for Boys

Vice-Chairman, Board of Trustees 1997 - Present

Advertising Board of the Philippines

Board of Directors 1980 - 1985, 1992 - 1995

PERSONAL INFORMATION

DATE OF BIRTH: January 1, 1951

SPOUSE: Ma. Socorro Lopez-Escueta

CHILDREN:

Monica Therese Escueta-Bunuan

Maria Monina Escueta-Moya

Miguel Roman L. Escueta

Margarita Josefina L. Escueta

Mateo Tomas L. Escueta