



July 18, 2011

Ref. No.: OSD-11-0312

VITARICH CORPORATION

Vitarich Corporation
McArthur Highway, Abangan Sur
3019 Marilao, Bulacan
Tel. No.: 843-3033

Attention: **ATTY. PEDRO T. DABU, JR.**
Corporate Secretary

Gentlemen:

The Market Surveillance Department (MSD) has observed that there was an unusual price movement in the trading of **VITARICH CORPORATION** shares at 10:55:17 AM, today, Monday, July 18, 2011. The share price of **VITA** increased from PhP0.59 to PhP0.88 per share.

In view of the Exchange's policy of full, timely and accurate disclosure at all times of material information that may affect the value and trading of securities, please furnish the Exchange any information relating to the unusual movement in the trading within today, July 18, 2011. If you are unaware of any such information, please also advise the Exchange of the same.

Please be further advised that the Exchange may impose a trading halt on **VITA** shares on Tuesday, July 19, 2011, if you are not able to submit by **4:00 pm today, a written statement under oath**, confirming existence or absence of any undisclosed information that could have triggered subject transactions. Such trading halt shall last until such time that disclosure is made and is fully disseminated to our trading participants. The halt shall be lifted one (1) hour after the dissemination of your disclosure.

Notice to MSD should be sent via facsimile to **856-3058**, addressed to the undersigned, for the purpose of complying with our requirements. A separate notice to the Disclosure Department (DD) must be sent through the Online Disclosure System (ODiSy) to facilitate the release of the same through ODiSy to comply with the Disclosure Rules.

Very truly yours,


MIGUEL M. PAREJA
Analyst, Market Surveillance Department

Noted By:


NINA FEREN A. AGUILAR
OIC, Market Surveillance Department

Cc: Disclosure Department



VITARICH

July 18, 2011

MS. NIÑA FEREN A. AGUILAR
OIC, Market Surveillance Department
Philippine Stock Exchange, Inc.
Ayala Triangle, Ayala Avenue
Makati City

Gentlemen:

Vitarich Corporation is unaware of any material information that would affect the value and trading of securities. We can only assume that maybe due to the effect of increase in demand of agri foods industries in general of which the company belongs, investors have given value to our shares.

With this, we hope that we have answered your concerns in a timely manner and we hope that the Exchange will not impose a trading halt on Vita shares.

Very truly yours,

Meds
TERESITA C. RIMANDO
Alternate Corporate Information Officer

Subscribed and sworn before me this 18th day of July 2011 at Marilao, Bulacan. Affiant Teresita C. Rimando has satisfactorily proven to me her identity through her SSS ID Number 03-6903733-2; that she is the same person who personally signed before me the foregoing affidavit and acknowledged that she executed the same.

WITNESS MY HAND AND SEAL on the date and place first above written.

Doc. No. 207;
Page No. 43;
Book No. 90;
Series of 2011.

Cc: Disclosure Department

Ronit D.T.
RENITA D.C. TUAZON
NOTARY PUBLIC
UNTIL DECEMBER 31, 2012
ROLL # 47 19 4
LIFE NO. 591042 5/19/2003
PTR NO. 0307562 1/3/11
TIN NO. 170-707-664